

Beat: News

Secretary I&B Meets Delegation Of Journalists From Nepal

Role Of The Public Broadcaster

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USPA NEWS - A delegation of Senior Editors and Journalist of Nepal meeting the Secretary, Ministry of Information & Broadcasting, Mr. Ajay Mittal, in New Delhi on May 24, 2016.

Role Of The Public Broadcaster Within The Media Terrain

Secretary I&B, Mr. Ajay Mittal met a delegation of senior journalists who are visiting India on a familiarisation programme on May 24. During the discussions, Secretary I&B, gave an overview of the key policies and initiatives of the Ministry of Information & Broadcasting. He highlighted the initiatives taken recently with regard to the broadcasting and the film sector in the domain of FM phase III and Film certification.

Mr. Mittal also apprised them of the role and relevance of Government communication in the light of the vast diversity existing within the media landscape. During the meeting, the delegation was also informed about the role and relevance of the public broadcaster within the media terrain. Members of the delegation were also briefed on sector wise initiatives and the growth potential of the M&E sector in India. Senior officials from the ministry were also present on the occasion.

Picture Description: The Director General (M&C), Press Information Bureau, Mr. A.P. Frank Noronha is also seen.

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